

Name \_\_\_\_\_

## Connecting your Writing Variables

Please list your Writing Variables in the space below:

Form: \_\_\_\_\_

Central Idea: \_\_\_\_\_

Purpose: \_\_\_\_\_

Public Audience: \_\_\_\_\_

Context (the context is the situation in which your audience will hear, view, or read your text):

\_\_\_\_\_

In the following section you will connect your Writing Variables to your writing.

(5 marks)

Consider the Writing Variables you have listed above. Identify a specific writing technique you used and discuss how it persuaded your AUDIENCE, expressed your CENTRAL IDEA, or achieved your PURPOSE.

Writing techniques in persuasive essays, speeches and editorials include but are not limited to: **an effective Hook or Clincher; rhetorical devices such as rhetorical questions; the presentation of relevant facts, statistics, or examples; the use of compare/contrast, cause/effect and problem/solution models; the use of strong language and emotion, including sarcasm.**

Keep in mind that not all of these techniques are effective or appropriate for all of these forms.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

