

Exemplar #1—Aesthetic

Explaining Your Writing Variables

Identify the five writing variables you have chosen for your writing task on *Attitudes*.

Central Idea: Only you have the power to change your attitude & your decision affects the result
Form: Memoir
Purpose: To evoke a sense of empowerment & independence in the reader
Public Audience: Teenagers (15-19) from both genders who let fear hold them
Context: A guidance counsellors office while working on their independence.

Explain specific connections among your writing variables.

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I chose the form memoir because it allowed my central idea to be personal and real to my readers. Teenagers tend to have many insecurities as it is, especially those afraid of getting attached to things due to the fear of their loss of independence.

A memoir shows them that other people have gone through what they have and worked through it just fine. The sense that achievement of understanding the central idea ("only you have the power to change your attitude...") is attainable

already secures the empowerment in the reader.

I also chose context as a guidance counsellors office because it's more private and can allow the reader to gain this independence gradually without feeling threatened from whatever invokes their fear.