

## Mission Statement Research and Presentation

1. In your table groups, discuss which type of organization you will be presenting on. You may not have TWO Nike research studies; however you could have two entirely different Sports Teams. Make sure there are no doubles (use rock, paper, scissors if needed).

2. Head down to the library or use your own devices to finalize your research. You should have the following:

- Company/organization name
- Mission Statement
- Evidence/findings that state whether or not the company/organization is abiding by their mission statement.
- Concluding statement regarding the company and their mission statement

*n/b It is plausible that the company may be aligned with their mission statement in some areas but lacking in others. Your concluding statement can reflect this.*

3. You will be presenting your findings in a small group format. More presentation information will follow.